Engage, Inform, Enhance:

THE COMPREHENSIVE ROLE OF AI
IN MODERN PARKS

September 13, 2023
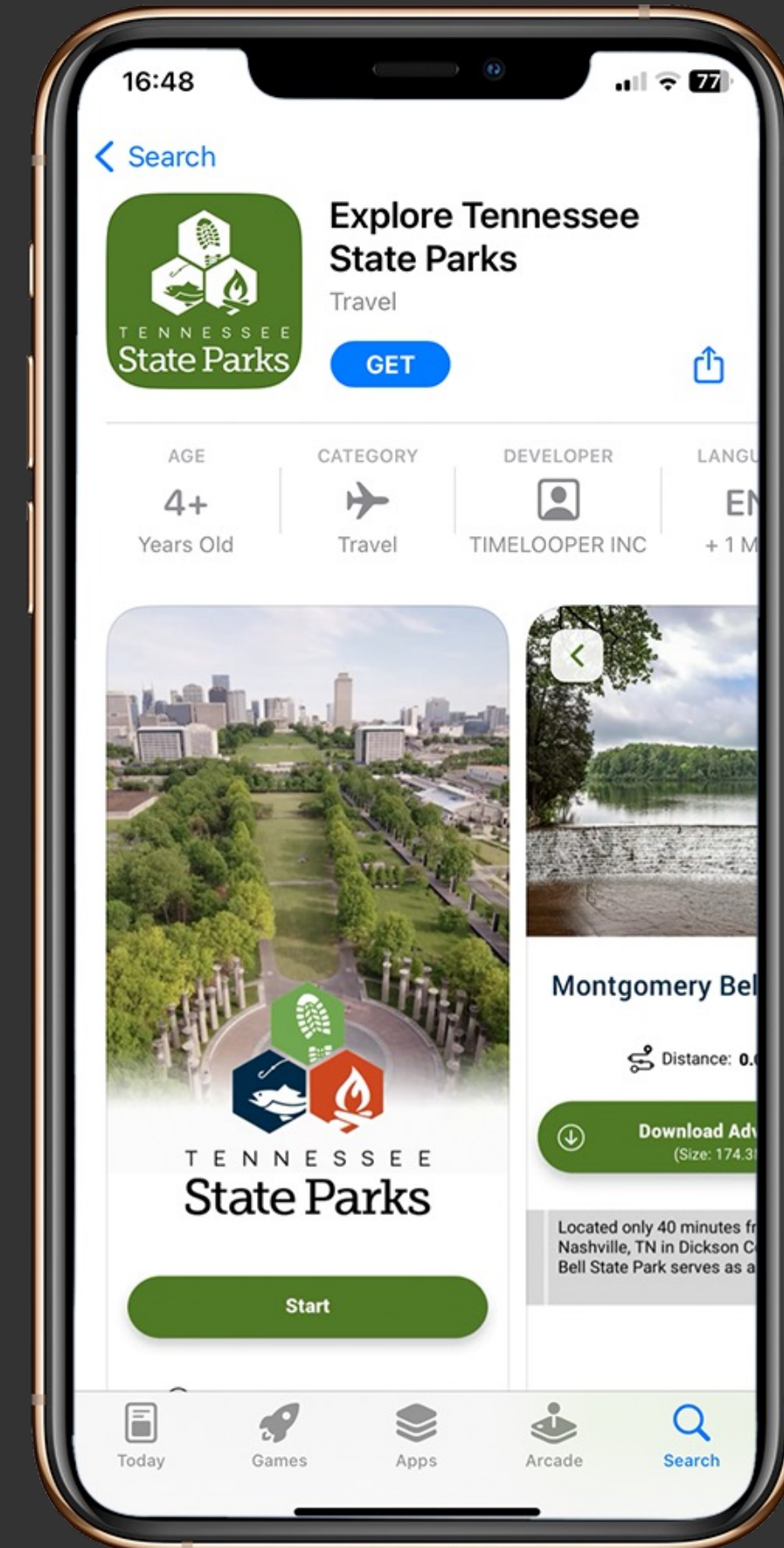
AMERICA'S STATE PARKS®

NASPD Annual Conference 2023

timelooper™

RETRACING STEPS:
Our Progress Since Our Last Meet

BEYOND AR:

The Rise of Custom
AI Interactions

MEET THE FUTURE:

Nevada Ranger Goes AI

DRIVING ENGAGEMENT:
The AI Advantage

ENGAGEMENT, INTERACTION & RELEVANCE

- Dialogic format boosts engagement

- Tailored content for diverse audiences

ACCESSIBILITY & OUTREACH

- Allows for remote educational access

- Wider educational reach without budget strains

COST EFFECTIVENESS

- Boosts on-site content without extra fabrication

- Enhances ranger coverage without additional FTE requirements

AI UTILITY:
Better Park Visit, Better Data

TRIP PLANNING

Offer tailored advice
for an optimized visitor experience

REAL-TIME UPDATES

Stay informed with instant alerts
on trail closures and park changes

INSIGHTFUL ANALYTICS

Conversations are logged, generating
valuable insights to refine and
enhance future visits

AI INTEGRITY:
Training & Precision

1

Extensive Primary Sources

Our database is richly populated to ensure information depath and accuracy.

2

Focused Response Scope

AI is limited to pre-defined topics, ensuring relevance and consistency.

3

Gap Identification

Rigorous Q&A process refines AI knowledge and pinpoint areas for enhancement.

4

Continual AI Audit

Regular monitoring of AI's responses with results reported to interpreters, allowing for consistent training document refinement.

INNOVATE & ELEVATE:
Parks' Next Chapter

Thank you