

# THE POWER OF PARTNERSHIPS IN PARKS AND RECREATION

**National Association of State Park Directors  
Annual Conference**

Kristine Stratton, NRPA President and CEO



NATIONAL  
RECREATION AND PARK  
ASSOCIATION

# OUR KEY PROGRAM AREAS



## EQUITY IN PRACTICE

Equity is at the center of all we do. We estimate that as many as 100 million people — 30 percent of the U.S. population — lack access to the lifesaving and life-enhancing benefits parks and recreation provides. We cannot rest until we close the gap.



## CLIMATE RESILIENCE

Resilient and climate-ready communities depend on parks and recreation. Park and recreation professionals are one of the largest land managers in the nation and are key to climate change solutions.



## HEALTH AND WELL-BEING

All people must have access to the spaces and services that improve individual and community-level health outcomes and enhance quality of life. Park and recreation professionals are key to a fully integrated public health system.



## RESEARCH

NRPA is the ultimate resource for best practices, case studies, and comprehensive data about and for the field of parks and recreation. Our research offerings and publications are the best source for park and recreation insights.



## CERTIFICATION AND ACCREDITATION

NRPA offers four certification programs for park and recreation professionals, as well as accreditation for park and recreation agencies. These programs demonstrate our field's commitment to the highest standards of ethical and professional practice.



## ADVOCACY

NRPA's Public Policy team advocates for federal funding to ensure lasting investment in parks and recreation, as well as trains park and recreation professionals to be effective advocates at the local and state level.



## EDUCATION

NRPA provides the most robust learning opportunities available to park and recreation professionals. From an extensive online learning catalogue to in-person schools and conferences to award-winning publications, we are preparing the profession for the future.



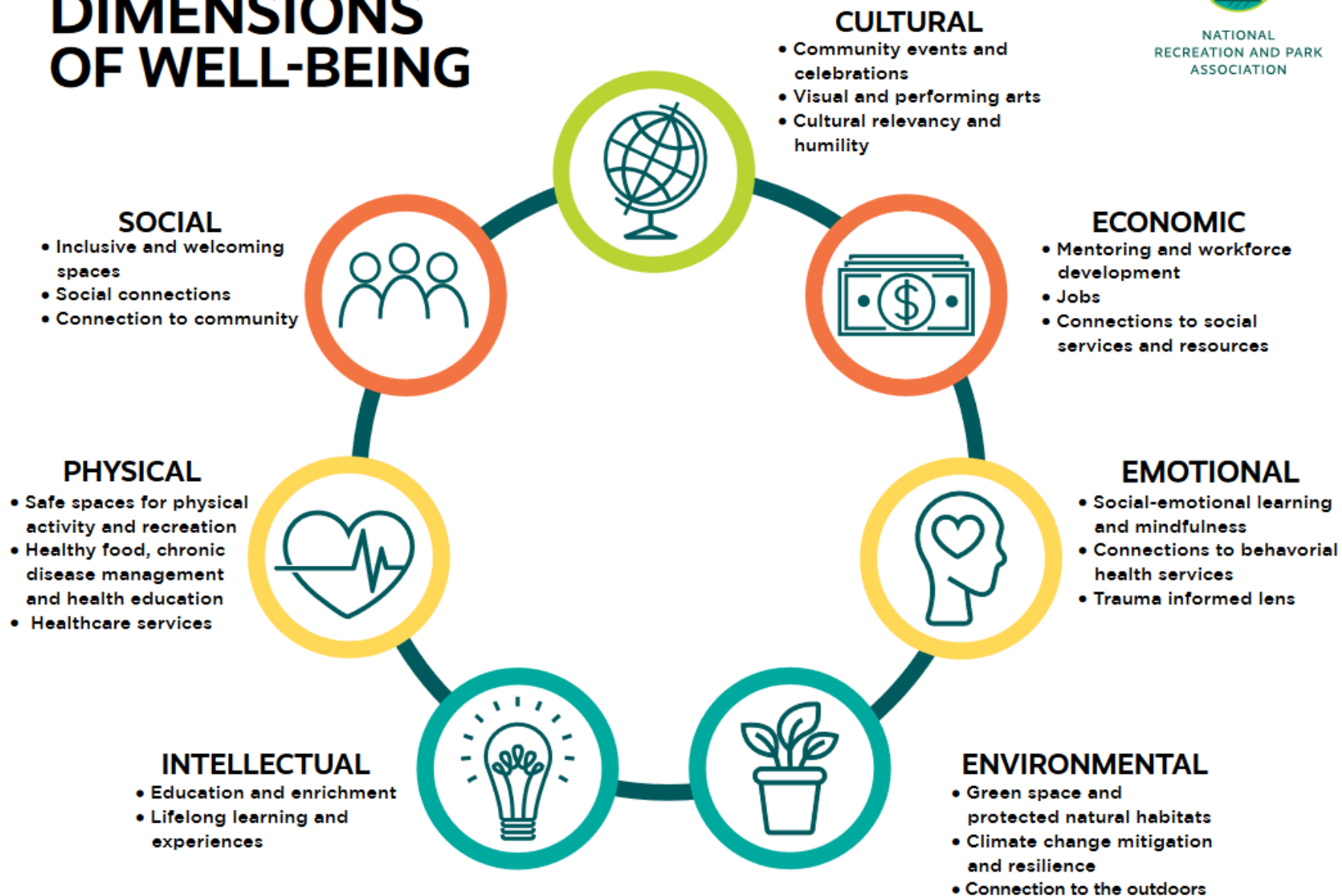
## MOVEMENT BUILDING

Park and recreation professionals are experts in creating community. NRPA is an expert at giving them a community of their own. We provide members with spaces to collaborate, learn, grow and celebrate together. We promote the field through annual celebrations like Park and Recreation Month.

# HEALTH AND WELLNESS



# SEVEN DIMENSIONS OF WELL-BEING





**100 million people in the U.S.  
don't have access to quality  
parks and greenspace.**

[NRPA.ORG/EQUITY](https://nrpa.org/equity)

**NRPA Equity in Practice Certificate Program Series**  
**Certificate 1: Exploring Equity in Practice**  
**APPLICATIONS ARE OPEN**



# CONSERVATION

# ADVOCACY



# OUTDOORS FOR ALL



**Every person – no matter your ZIP code – should have access to quality green spaces.**

# Support Outdoors for All Act

EVERYONE DESERVES ACCESS TO A QUALITY PARK

## The Outdoors for All Act

The Outdoors for All Act (S.448/H.R.1065) was introduced to codify the existing Outdoor Recreation Legacy Partnership (ORLP) program into federal law and provide access to safe, outdoor spaces for ALL people and communities.

Every person – no matter your ZIP code – should have access to quality green spaces. The Outdoors for All Act will guarantee that future generations have access to quality parks and green spaces and the social, physical and mental health benefits they provide.

Congress established the Outdoor Legacy Partnership (ORLP) program in 2014 to support the development of new outdoor recreation spaces. The ORLP program has successfully awarded over \$45 million in grants,<sup>1</sup> aiding 50 communities in the US.

Unfortunately, the ORLP program is not permanent. The Outdoors for All Act ensures that ORLP has reliable funding for years to come and makes the program more accessible by expanding which cities and towns are eligible for this funding. The Outdoors for All Act will allow more communities the opportunity to fund quality parks and recreational spaces in every community for future generations.

22377 Belmont Ridge Rd  
Ashburn, VA 20148-4501  
PH: 800.626.NRPA (6772)



Join our advocacy list by texting:

# PARKS

to

# 1-888-991-5955





# PARK CHAMPIONS

[nrpa.org/our-work/advocacy/Park-Champions/](https://nrpa.org/our-work/advocacy/Park-Champions/)





## TRAININGS, CERTIFICATIONS AND MORE!

Stay current on the latest trends and best practices in the park and recreation field through NRPA virtual events.

**Learn more:**

[nrpa.org/Online-Learning](https://nrpa.org/Online-Learning)

[nrpa.org/Certification](https://nrpa.org/Certification)

[nrpa.org/publications-research/best-practice-resources](https://nrpa.org/publications-research/best-practice-resources)



# Connect with Us



@National Recreation and Park Association



@National Recreation and Park Association



@nrpa



@nrpa\_news



[www.nrpa.org](http://www.nrpa.org)





THANK YOU