

**September 14, 2023** 

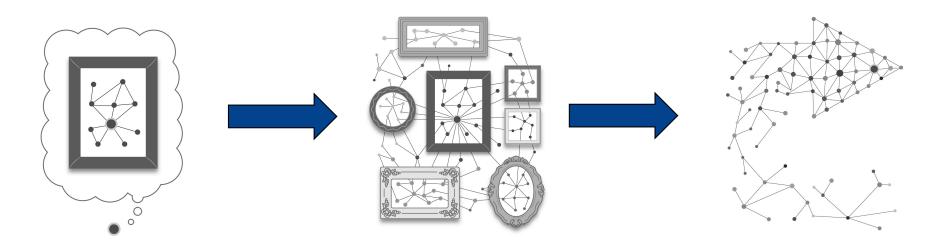


## How We Work





## How We SHOULD Work



Think Like a System

Act

Lead Like a Network Like a Movement

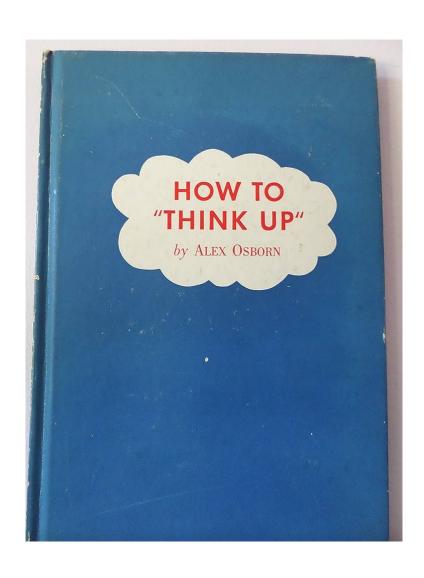
Understand your desired impact and how it fits into a larger picture

Connect your work to others and find new collaborators

Bring people together and move them in a unified direction



# Don't Call It a Think Up





# Don't Call It a Think Up





- What makes a productive brainstorm?
  - Judgement-Free Zone

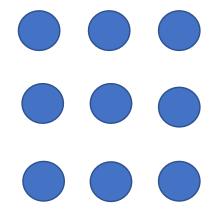
Why is it if some dude walked up to me on the subway platform

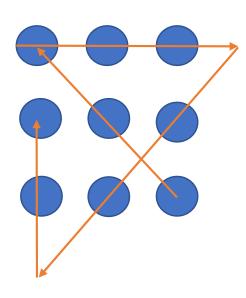
And said these things, I would think he was a mentally ill asshole

But if the vampire inside my head says it It's the voice of reason



- What makes a productive brainstorm?
  - Judgement-Free Zone
  - Wild Ideas Welcome







- What makes a productive brainstorm?
  - Judgement-Free Zone
  - Wild Ideas Welcome
  - Go for Quantity (so also brevity)

2 Ideas / Minute = Success 5 Ideas / Minute = Leading The Race



- What makes a productive brainstorm?
  - Judgement-Free Zone
  - Wild Ideas Welcome
  - Go for Quantity (so also brevity)
  - Build on the Ideas of Others

YES AND



- What makes a productive brainstorm?
  - Judgement-Free Zone
  - Wild Ideas Welcome
  - Go for Quantity (so also brevity)
  - Build on the Ideas of Others
  - Curious Skepticism

I wonder if...





## Talk To Us







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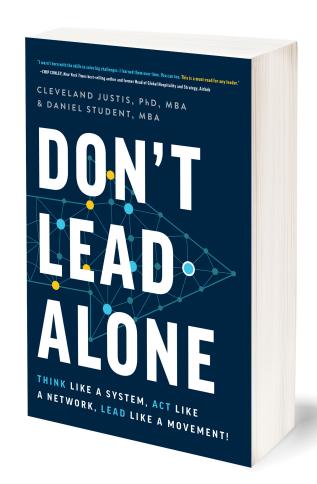


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