





@ Hawaii Volcanoes National Park, USA, 2016



@ Greenwich Island, Antarctic Peninsula Region, 2020



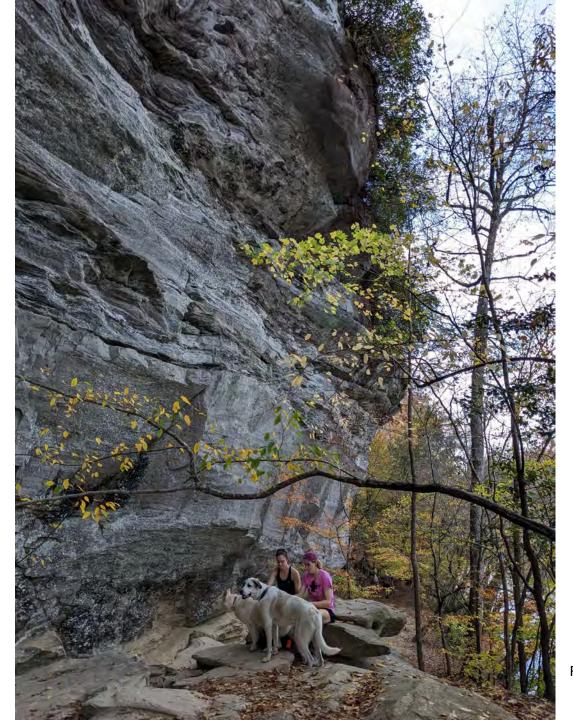
Grandfather Mountain State Park, NC



Mount Mitchell State Park, NC



Chesapeake and Ohio Canal National Historical Park, VA/MD



Raven Rock State Park, NC





Galapagos Islands National Park, Ecuador





Hawaii Volcanoes National Park, USA



Sólheimajökull, Iceland



- Multiple values of parks and protected areas
 - Resource protection, ecosystem services (clean air, water, etc), recreation, learning, health and well-being, tourism/economic, science,.....
- U.S. state park system offers these values that are much more accessible to the populations it serves
 - Lower-carbon visitation



North America



Legend Park, Town of Clayton, NC

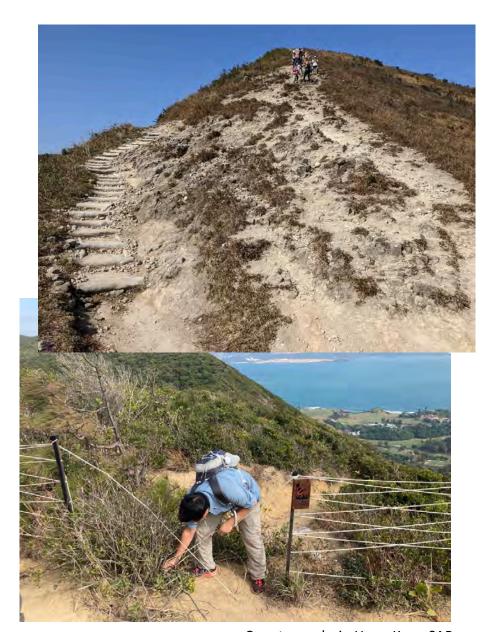


Jordan Lake State Recreation Area, NC



Grandfather Mountain State Park, NC





Country parks in Hong Kong SAR

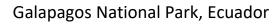
East Asia



Songshan Global Geopark, PR China









Iguazu National Park, Argentina



Torronsuo NP, Finland

Europe



Sintra-Cascais Natural Park, Portugal



Polar Regions



Kaldoaivi Wilderness Area, Finland



Barrientos Island, Antarctic Peninsula Region





Visitor use challenges reported in the media

theguardian

stuff

Overcrowding a growing issue in New Zealand's national parks

CHARLIE MITCHELL Last updated 11:42, August 11:2016

Tourists stream across the busy Tongarino Crossing on Easter Sunday, when queues for tollets stretched to the dozen.

Waves of tourists are overcrowding New Zealand's national parks – and not just in summer

For the de facto mayor of Mt Cook, there is no respite

Visitors to Aoraki/Nt Cook National Park have increased 25 per cent from last year, I fail a million would soon visit the times that were once quiet.

A view of the Hooker Valley and Agraki/Mount Cook village from the Red Tarns track

"We used to have a shoulder season. That's effectively gone," third ranger Mike Davies said.

Home (I) = News (http://www.strib.com/news/).

The Salt Lake Tribune

(/) NOV 3, 2016 | Salt Lake City 57 ° (/weather) | Traffic (/traffic) / Stories from last 36 hours (/contents/) Become a Member I A (http://memb search.sltrib.com

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Zion National Park considers limiting visitors due to increased land erosion, 'overwhelmed' facilities

By COURTNEY TANNER (/staff/courtney-tanner/) | The Salt Lake Tribune COMMECT (/staff/courtney-tanner/)
First Published Oct 15 2016 11 02PM - Last Updated Oct 16 2016 10 48 pm



(respiratediapoxisties) Via common streams Stream Server cls?STREAMOID≥vmAKcqYjpt2cb\$0We4okYc\$deE2N3K4ZzOUsqbU5sYstE\$nz5wLq78z_SwVe6kZYWCejLu88 CONTENTTYFE⊐maps(pps)

FILE - This Sept. 15, 2015, file photo, shows Zion National Park near Springdate. Utah. Officials at Zion National Park have scheduled a senes of public meetings to discuss challenges facing the park as a continues to draw record numbers of visitors. (AP Photo/Rick Bowmer, File)

Pokémon Go maker taken to court over players on beaches

Case will be heard in the Hague court after mobile-game developer failed to respond to requests to remove Pokémon from protected areas in Kilkduin

Samuel Glbbs and agencies

Thursday 29 September 2016 09:23 EDT

Idyllic Thai island Koh Tachai closed indefinitely due to damage from tourism

By Kocha Olam and Tim Hume, CNN

① Updated 1314 GMT (2114 HKT) May 17, 2016



Bison attacks woman who was trying to take selfie with it in Yellowstone Park



By Jethro Mullen, CNN

① Updated 8:33 AM ET, Thu July 23, 2015



Photos: Yellowstone: Our first national park

'Velowstone: Our first national park - Old Faithful Geyser may be the most-famous "resident" of Yellowstone National Park, but park ranger Dan Hottle says there is much more to see at the 2.2 million-acre park. Photos: veltows: Veltowstane; Our

1of9

Hide Caption 🔨

(CNIN) — Visitors to Yellowstone Park seem to be having trouble taking in the message that it's not a good idea to get too close to the wild bison that roam the wilderness.

Story highlights



- Visitor management challenges exist in almost all kinds of parks and protected areas
 - Many commonalities in issues and concerns
 - Different challenges and different solutions
- Many state parks face similar challenges
 - Lessons learned from each other and from other PA systems
 - Lessons and innovations to share with each other and to other PA systems



To facilitate innovations and collaborative learning towards more sustainable visitor and park management:

- Information exchange, for tracking status/progress and comparative analysis
- Best practices sharing, for collaborative learning and idea generation
- Research, for exploring solutions and evaluating effectiveness



Information Exchange & Best Practices Sharing

NASPD Annual Conference, Webinar Series, State Park Leadership School,.....



2023 NASPD Annual Conference, Lake Tahoe, Nevada



Global Sharing of Best Practices

Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability (IUCN, 2018)

58 contributors from 24 countries

57 countries featured

Diversity of examples

- PA categories
- Governance types
- Ecosystem types



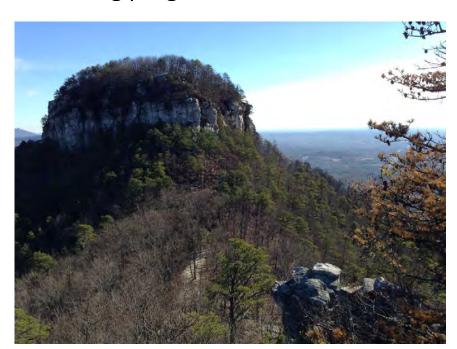


https://portals.iucn.org/library/node/47918



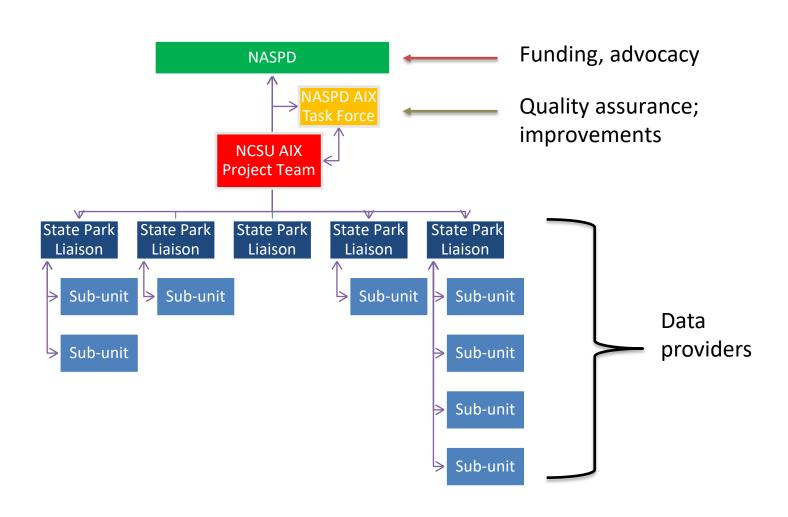
NASPD Annual Information Exchange (AIX) Project

- Started in 1979
- More systematic survey since 1992 with better definitions
- Indiana State/Indiana until 2006
- NCSU since 2006
- One of the longest-standing protecting area operations survey/monitoring program in the world!





AIX Implementation Structure





Data Collected in AIX Survey

Table (Category) Examples

Inventory Total No. of Areas, Types of Park Units, Total Acreage,

Trail Mileage

Facilities No. of Campsites, Cabins, Group Facilities, Lodges,

Restaurants, Golf Courses

Attendance Day Use, Overnight Use (both fee and Non-fee areas),

Facility Use, Reservation System

Land Protection &

Infrastructure Costs

Operating Expenditures

Personnel and Salaries

Public Engagement

Fee Simple Purchase, Conservation Easements,

Rehabilitation Costs, New Construction Costs

Source of Funds, Parks' Share of State Expenditures,

User Fees, Revenues

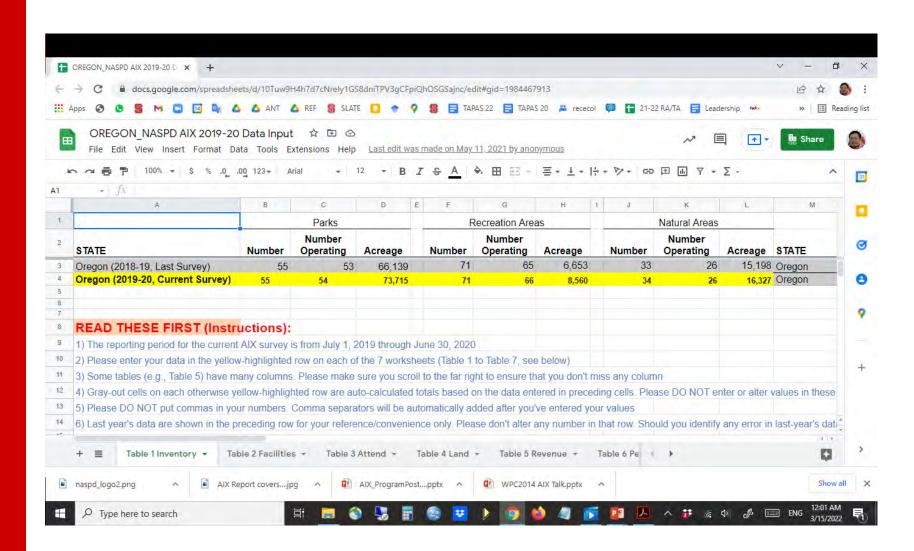
No. of Different Positions, Salaries, Benefits

Program Participation, Volunteerism, No. of Support

Groups, Endowment Funds



Data Entry via Customized Google Sheets or Excel Spreadsheets





Data Quality Assurance

Data Input Instructions

Initial Data Error Checks

Data Review Period

Final Data Checks

NASPD Review



National Association of State Park Directors

Statistical Report of State Park Operations: 2019-2020

Annual Information Exchange

for the Period of July 1, 2019 through June 30, 2020

Prepared for the National Association of State Park Directors by

AIX-Project Team
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² Institute of Outdoor Recreation and Tourism, and Department of Environment and Society Utah State University Logan, UT 84822

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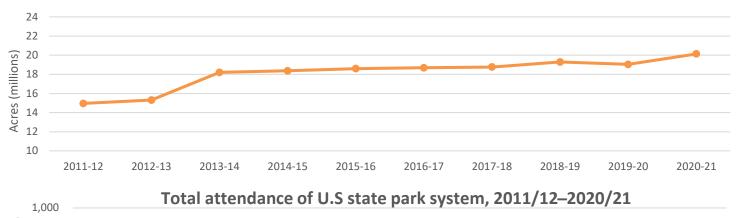
AIX Project Outputs

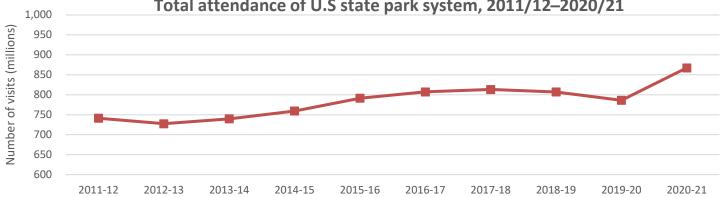




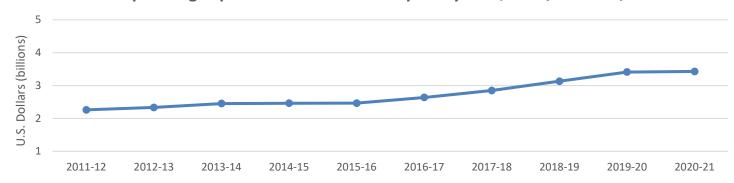
AIX Data Examples







Total operating expenditures of U.S. state park system, 2011/12–2020/21

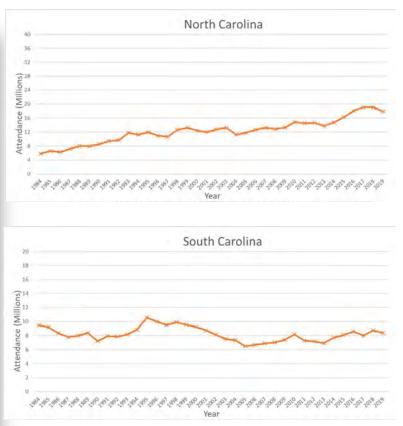


Based on NASPD AIX survey data



AIX Data Examples

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£	2007 Anna Anna Anna Anna Anna Anna Anna Ann	Employee	Company Comp	ger 3 of 3) **Y-hade 17: **Y-hade 17: **Crises **Cri	Common Kenness Keynuckie Lansansens Keynuckie Lansansensen Keynuckie Lansansensen Mennessen Keynuckie Lansansensen Mennessen M	15.197 a(2) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	754-958 3-10 ptm 807 H151 808	16,942,897,4 8,770,348,8 9,770,348,9 1,790,748,9 1,990,7 1,990,7 1
E	PARTY AND	Campagn	Company Comp	per 3 of 3) **Yhdas 1/1	Green Kertrach Kertrach Kertrach Kertrach Leannermen Mitter Mitte	15.197 acc	754-983 \$510 ptm 677.456 827.451 827.4	16,945 897 6 76 76 76 76 76 76 76 76 76 76 76 76





Uses of AIX Outputs

State park agencies and state legislatures

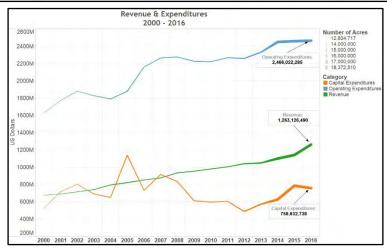
State park advocacy with Federal government and Congress

Public communication & media

Academic research

NGO & commercial requests

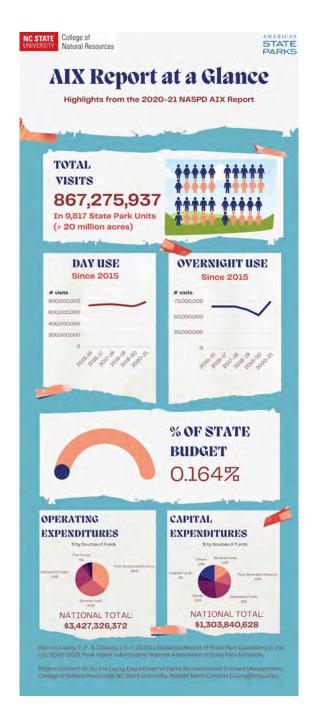






Recent Improvements

- Added reservation system information
- Added a data entry tracking system
- Added online help sessions for AIX liaisons
- Added the "Report at a Glance" infographic page
- New changes in 2021-22 Survey
 - Land acquisition
 - Public Engagement





New in FY2021-22 AIX Survey: Table 4

Table 4A: Capital Expenses - Land Protection (page 1 of 4)

This table focuses on the means, acreage, and cost of land protection in each state park system. Land protection with full (or fee simple) ownership by the state park system can be accomplished by direct purchases or donations. For direct purchases, please provide the acreage and cost of purchase. For non-purchase means, please provide the acreage and brief description in the explanatory notes. Land protection can also be achieved by easements without full ownership. For lands under easement agreements, please provide the acreage and land value.

	Fee Simp	ole (Full Owne	ership)	Easem	ents	
STATE	Acreage by Non- Purchase Means	Acreage by Purchase	Purchase Cost	Acreage	Value	Total Acreage Protected
Alabama						
Alaska						
Arizona						
Arkansas						
California						

Table 4B: Capital Expenses – Infrastructure Costs (page 3 of 4)

This table focuses on the costs spent on rehabilitation/renovation projects and brand new construction projects, respectively.

		Construction Costs	
STATE	Rehabilitation	New Construction	Total Costs
Alabama			
Alaska			
Arizona			
Arkansas			
California			
Colorado			



New in FY2021-22 AIX Survey: Table 7

Table 7A: Public Engagement - Program Participation & Volunteerism (page 1 of 6)

This table focuses on the extent of public engagement in state parks in forms of participation in <u>on and off site</u> state park education/interpretive programs (all types and formats) and volunteer programs, respectively.

	The second secon	pation in pretive Programs	Volunt	eerism
STATE	Number of events	Number of participants	Number of volunteers	Total voluntee hours
Alabama Alaska	5 3 3			

Arizona Arkansas

California

Table 7B: Public Engagement - Social Media Platforms (page 3 of 6)

This table reports the availability of social media platforms officially administered by the state park agency to communicate with the public. If other platforms are used, please specify their names in the "Others" column. Provide any details you wish about the platforms you use in the explanatory notes.

STATE	Facebook	Instagram	Twitter	Others (separate by comma)	
Alabama	Yes	Yes	No	Flicker, TikTok, Park Mobile App	Example only
Alaska					

Availability of Social Media Platforms

Table 7C: Public Engagement – Supporting Groups (page 5 of 6)

This table reports the presence and number of support groups and endowment funds for (1) a state park system and (2) individual state parks.

	Support Groups			Endowment Funds		
STATE	System Wide	Individual Park	How Many?	System Wide	Individual Park	How Many?
Alabama						
Alaska						
Arizona						
Arkansas						
California						
Colorado						

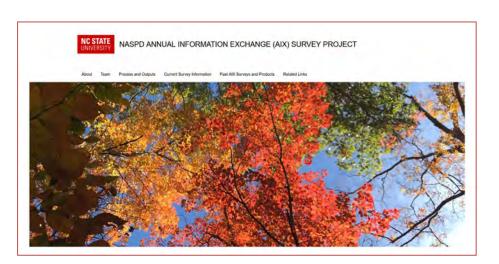


Challenges & Limitations

- Delays in survey schedule since the COVID19
- Turnover of AIX state liaisons
- Differences in definitions
- Data needs after the new year
- Inherent limitations with the data

Moving Forward

- Returning to pre-COVID19 survey schedule
- Exploring an end-of-year quick survey option
- Continuing improvements on the survey instrument
- Making project outputs more useful
- Exploring research opportunities



AIX Project website https://go.ncsu.edu/aix



